



**Innovation and entrepreneurship : The next step**

31 October – 1 November 2014 | Aegli Zappiou

**PROGRAM OF PARALLEL EVENTS**

**FRIDAY, OCTOBER 31**

	<b>Olympia 1</b>	<b>Olympia 2</b>
13.00 - 15.00	<p><b>NATIONAL CENTER FOR SCIENTIFIC RESEARCH “DEMOKRITOS”</b></p> <p><i>Equity Investments : Modern Financing for Innovative Ideas</i></p>	<p><b>HELLENIC ASSOCIATION OF YOUNG ENTREPRENEURS – ATHENS</b></p> <p><i>The importance of dispersing funds in the development of innovation</i></p>
15.30 - 17.30	<p><b>GLOBAL SUSTAIN</b></p> <ul style="list-style-type: none"> <li>• <i>Work or Game? Seriousness or Enthousiasm? - Manifest Services Ltd</i></li> <li>• <i>Innovative Services for Sustainable Tourism – Green Evolution SA</i></li> <li>• <i>Financing Innovations – The role of business incubators – MCK PRISMA</i></li> <li>• <i>The new Road Traffic Safety Management ISO 39001:2012 as an innovative tool- TÜV HELLAS (TÜV NORD GROUP)</i></li> <li>• <i>New social cooperative enterprises - ELEPAP</i></li> </ul>	<p><b>ACADEMY OF ENTERPENERSHIP</b></p> <p><i>The importance of informal learning in fostering entrepreneurial attitude</i></p>
18.00 - 20.00	<p><b>HELLENIC ASSOCIATION OF MANAGEMENT CONSULTING FIRMS</b></p> <p><i>Innovative models of operating and financing the public and private sector</i></p>	

**SATURDAY, 1 NOVEMBER**

	<b>Olympia 1</b>	<b>Olympia 2</b>
10.30 – 12.30		<p><b>ROOTS RESEARCH CENTER - NGO</b></p> <p><i>Deinstitutionalization and alternative solutions – European Campaign</i></p>
13.00 – 15.00	<p><b>HELLENIC IT MUSEUM</b></p> <p><i>Innovation and Enterpreneurship : Milestones in history of computing</i></p>	