

PERIKLIS VENIERIS

Founder, Green Cola Company S.A.

Green Cola Company, Founder. P. Venieris holds an Economics degree from the University of Thessaloniki and is a member of Top Executives Association (E.A.S.E.). He began his career in 1979 at Hellenic Bottling Company, as Area Sales Manager. During 1984 – 1986, he worked as Area Sales Manager in Lowenbrau SA. In 1987 he rejoined Hellenic Bottling Company SA and up to 2000 he assumed the positions of Finance Manager, General Manager and Country General Manager. During 2000-2008, he had the responsibility for Switzerland, Nigeria, Bosnia, Croatia, F.Y.R.O.M., Serbia & Montenegro as a Regional Director of Coca Cola Hellenic Bottling Company. For 2003-2008, he served as Vice President for the common investment of Coca Cola Hellenic and Heineken in Bulgaria and F.Y.R.O.M.. In 2008 he moved to Hellenic Petroleum and held the position of Executive Vice President for EKO, as well as other executive positions for Hellenic Petroleum Group's affiliates. In 2010, he returns to the beverage business founding Green Cola Company.